

Indicator: # of community organizations that expand opportunities for civic engagement (CED_OrgDev_050)CED Sector **PROJECT AREA:** Community & Organizational Development**Type:** Outcome**Unit of Measure:**
Organization**Disaggregation:** Organization type (educational, government agency, private sector firm, producer association, NGO and not-for-profit organization, other); number of civic engagement opportunities**Outcome Measured:** Community organizations expand opportunities for civic engagement**Precise definitions**

Civic engagement is the sum of individual and collective actions, opportunities, and events that identify, prioritize, and address issues of community concern. For the purpose of measuring this indicator, “civic engagement” includes the following activities: 1) advocacy campaigns; 2) service learning projects; 3) community volunteering; and 4) youth civic engagement clubs.

Advocacy is the act or process of supporting a cause or issue. An **advocacy campaign** is a set of targeted actions in support of a cause or issue.

A **service learning project** involves participants helping others, with a particular emphasis on the learning that occurs through providing a service. Project examples include establishing a recycling program, starting a tutoring program for younger students, advocating for recreational facilities for youth, and initiating a traffic safety campaign. For more information about service learning, see the *Peace Corps V² Volunteerism Action Guide*.

Community volunteering activity: An activity that is carried out to benefit others or one’s local community or school without the expectation of external reward.

A **youth club** is an organization of young people with clear membership and youth leadership, which meets regularly to socialize and learn. Clubs can be organized through schools, youth centers, or in the community at large. Only youth clubs that provide participants with opportunities for civic engagement (see definition above) count toward this indicator. For more information about youth clubs, see the *Peace Corps Youth Clubs Toolkit*.

Data collection**Tool:** The Civic Engagement Event Tracking Sheet (below)**Frequency of data collection and tracking:** each VRT reporting period

Which organizations to measure: Volunteers should only include organizations for this outcome with which they worked with regularly (i.e., in an ongoing manner) in one or more of the following ways:

1. Co-organize and co-facilitate community volunteering activities;
2. Co-organize and co-facilitate service learning projects;
3. Co-organize and co-facilitate youth civic engagement clubs; or
4. Co-organize or co-facilitate a campaign to advocate for a specific group or cause.

Reporting

Measuring progress toward the outcome, by organization type: Volunteers will use an activity log to track organizations—with which the Volunteer works regularly—that organize or facilitate civic engagement activities.

- At each VRT reporting period, complete one row of the Civic Engagement Event Tracking Sheet below for each organization with which you have worked in an ongoing basis to create opportunities for civic engagement. Record the total number of organizations that create civic engagement opportunities; the number of each type of organization that creates civic engagement opportunities; and the total number of civic engagement opportunities created by all organizations.
- For organizations that create more than one civic engagement activity, only count the organization toward “total achieved overall” and “total achieved by organization type” once per fiscal year.

