

**Indicator: # of opportunities for youth community engagement created and/or promoted (YD\_009)****YOUTH IN DEVELOPMENT SECTOR** **Type:** Outcome**Unit of Measure:** Activity**Disaggregation:** Activity type:  
Volunteering activity, awareness day activity, service-learning project**Outcome Measured:** Opportunities for youth community engagement are expanded**Precise definitions**

**Awareness days:** Nonpolitical days established by governments or organizations to observe an issue of national or international concern. Examples of awareness days include World AIDS Day, International Youth Day, International Women's Day, International Day of the Girl Child, International Day of Persons with Disabilities, Global Youth Service Day, and Earth Day.

**Community engagement:** An individual and/or collective action designed to identify and address issues of public and community concern. Engagement involves promoting the quality of life in a community through political, nonpolitical, organizational, and grassroots processes.

**Service-learning project:**<sup>1</sup> A project that involves youth participants helping others, with a particular emphasis on the learning that occurs through providing a service. Project examples include establishing a recycling program, starting a tutoring program for younger students, advocating for recreational facilities for youth, and initiating a traffic safety campaign.

**Volunteering activity:** An activity that is carried out to benefit others or one's local community or school without the expectation of external reward.

**Data collection**

**Tool:** Community Engagement Event Tracking Sheet (below).

**Frequency of data collection and tracking:** Following the completion of each volunteer activity and/or at the end of the service-learning project.

**What to measure:** For this outcome measurement, Volunteers should include opportunities for community engagement for youth that they either created or promoted through the following activities:

1. Facilitate youth's participation in volunteer opportunities in their school or community
2. Co-facilitate youth participation in activities or events related to awareness days (e.g., World AIDS Day, International Youth Day, International Day of Persons with Disabilities)
3. Co-facilitate a youth service-learning project as part of a school activity, club, or youth program

<sup>1</sup> Peace Corps. 2009. *V<sup>2</sup> Volunteerism Action Guide: Multiplying the Power of Service*.

For ongoing activities or service-learning projects that include more than one discrete event, only count the opportunity for community engagement one time. An example is a community cleanup activity where youth volunteer for three Saturdays.

## Reporting

**Measuring progress toward the outcome, by activity type:** Volunteers will use an activity log to track community engagement activities throughout the reporting period.

- At the completion of each activity, record the name and end date of the community engagement activity in the Community Engagement Event Tracking Sheet below. Place an X corresponding to the appropriate activity type.
- At the end of the reporting period, record the total number of community engagement activities per activity type and overall, and report the totals in the VRF.

**Note: Volunteering activities, awareness day activities, and service-learning projects may only be counted as part of the “TOTAL ACHIEVED” once in a Volunteer’s service for this indicator. If the same activity or project is eligible for measurement for another indicator, it may be counted for that indicator according to the guidelines in that indicator’s definition sheet.**

